



CookieBaner Pro

PARTNER TUTORIAL

Partner Program - how to add clients and earn

A guide for agencies and freelancers: how to join the program, add a client, implement their banner and collect your commission. At the end - a description of every Partner Panel tab.

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Frequently asked questions

Screenshots come from a demo account - company names and domains are fictitious. Bold text marks the names of buttons and tabs you will find in the panel. The detailed rules are set out in the Partner Program Terms (available in Polish).

Part 1. Join the program

The program is free. The client owns their account and pays for their plan - you get technical access to their website and a one-time commission for every new paying client. Commissions are paid in Polish zloty (PLN).

1 Learn the rules

The cookiebanerpro.pl/program-partnerski page (link in the site footer) shows the rates and rules. The commission is one-time and depends on the plan the client pays for first: **Start 30 zł, Business 50 zł, Agency 75 zł** - the same for monthly and yearly plans.

CookieBaner Pro Features How it works Documents Pricing FAQ Integrations Contact EN Log in Sign up

PARTNER PROGRAM

Building websites? Earn on the cookie banner.

Recommend CookieBanerPro to the clients you build websites and shops for. The client gets a GDPR and Google Consent Mode v2 compliant banner, you get access to its configuration and a one-time commission for every new paying client.

[Join the program](#) [How it works](#)

No fees and no minimum number of clients. We review every application manually.

COMMISSION PER CLIENT ON THE BUSINESS PLAN

50 zł
one-time, the same for monthly and yearly plans

Start plan	30 zł
Business plan	50 zł
Agency plan	75 zł

HOW IT WORKS

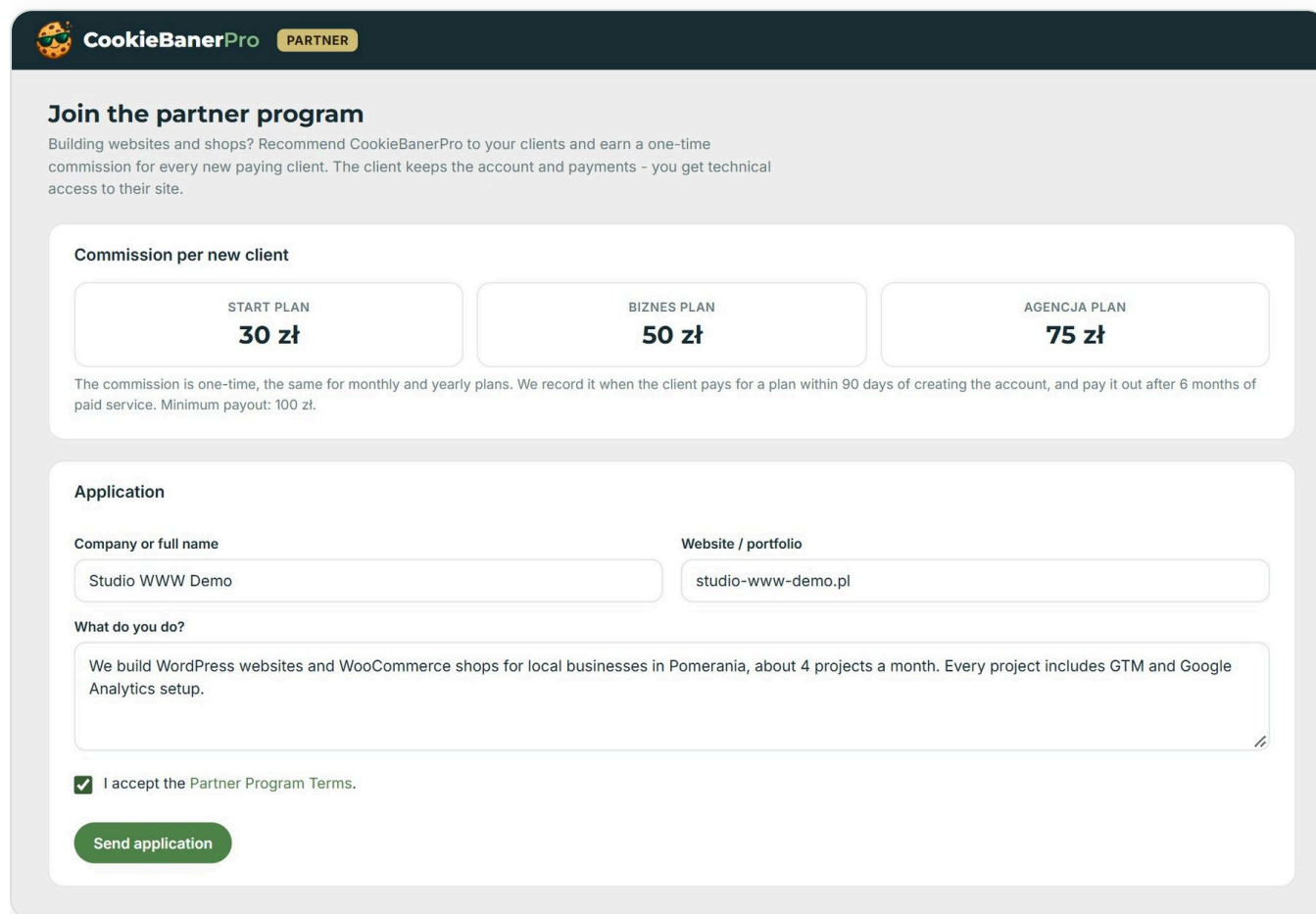
Four steps to your first commission

The client owns the account and pays for the plan. You implement the banner and earn on the referral.

- 1 Apply**
Sign in, fill in a short form and accept the program terms. Once approved, you get a partner link and the...
- 2 Add client**
Send an invitation from the panel or share your link. The client creates their own account and their site gets a...
- 3 Implement the banner**
You have technical access to the client's site - you configure the link, consent...
- 4 Collect your commission**
After the client's first payment we record your commission. Once the client...

2 Apply

Click **Join the program**, sign in or create an account, then fill in a short form: company name or your full name, website or portfolio and a few sentences about what you do. Accept the Partner Program Terms and click **Send application**.



The screenshot shows the 'Join the partner program' page on the CookieBanerPro website. The header includes the CookieBanerPro logo and a 'PARTNER' badge. The main heading is 'Join the partner program', followed by a brief description of the program. Below this, there are three boxes representing different commission plans: 'START PLAN' (30 zł), 'BIZNES PLAN' (50 zł), and 'AGENCJA PLAN' (75 zł). A note states that the commission is one-time and paid after 6 months. The 'Application' section contains two input fields: 'Company or full name' (filled with 'Studio WWW Demo') and 'Website / portfolio' (filled with 'studio-www-demo.pl'). A text area for 'What do you do?' contains the text: 'We build WordPress websites and WooCommerce shops for local businesses in Pomerania, about 4 projects a month. Every project includes GTM and Google Analytics setup.' There is a checkbox for 'I accept the Partner Program Terms.' and a green 'Send application' button.

Join the partner program

Building websites and shops? Recommend CookieBanerPro to your clients and earn a one-time commission for every new paying client. The client keeps the account and payments - you get technical access to their site.

Commission per new client

START PLAN	BIZNES PLAN	AGENCJA PLAN
30 zł	50 zł	75 zł

The commission is one-time, the same for monthly and yearly plans. We record it when the client pays for a plan within 90 days of creating the account, and pay it out after 6 months of paid service. Minimum payout: 100 zł.

Application

Company or full name: Studio WWW Demo

Website / portfolio: studio-www-demo.pl

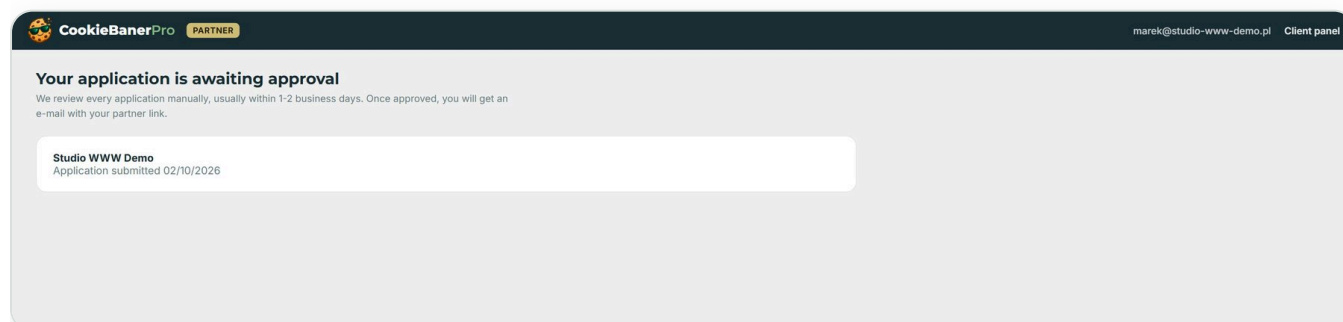
What do you do?
We build WordPress websites and WooCommerce shops for local businesses in Pomerania, about 4 projects a month. Every project includes GTM and Google Analytics setup.

☒ I accept the Partner Program Terms.

Send application

3 Wait for approval

We review every application manually, usually within 1-2 business days. Once approved, you will receive an e-mail with your partner link and the full Partner Panel opens at **cookiebanerpro.pl/partner**.



The screenshot shows the 'Your application is awaiting approval' page. The header includes the CookieBanerPro logo and a 'PARTNER' badge. The main heading is 'Your application is awaiting approval', followed by a brief description of the review process. Below this, there is a box showing the application status: 'Studio WWW Demo' and 'Application submitted 02/10/2026'. The top right corner of the page shows the user's email 'marek@studio-www-demo.pl' and a 'Client panel' link.

Your application is awaiting approval

We review every application manually, usually within 1-2 business days. Once approved, you will get an e-mail with your partner link.

Studio WWW Demo
Application submitted 02/10/2026

marek@studio-www-demo.pl Client panel

TIP

You can also open the Partner Panel from the menu under your name in the client panel ("Partner Panel").

Part 2. Add a client

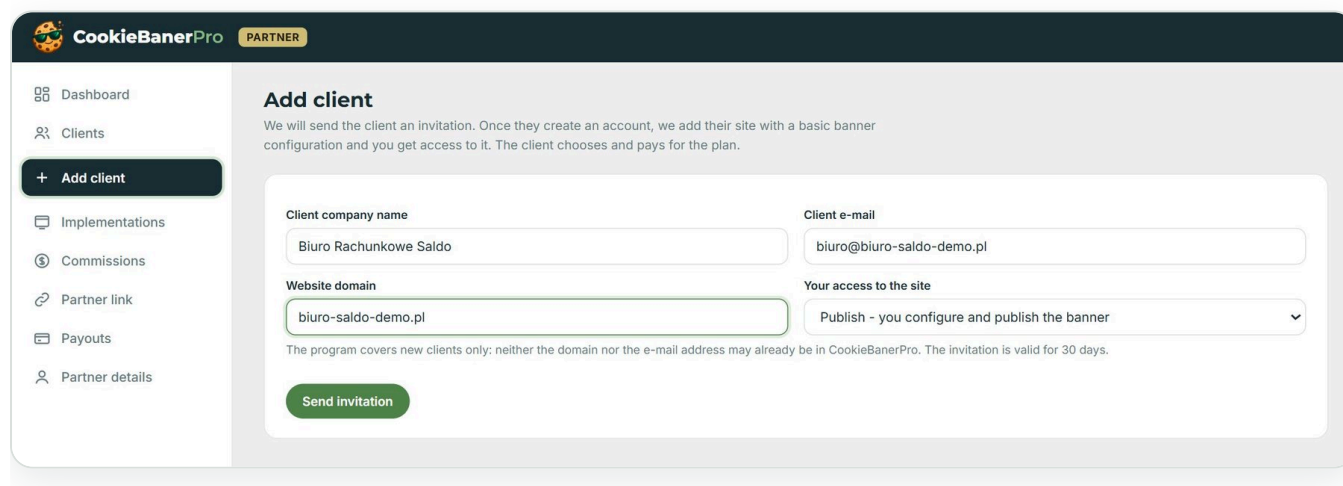
You can assign a client in two ways: with an invitation from the panel (the most reliable - you get access to the site immediately) or with your partner link. The program covers new clients only - their domain and e-mail address must not already be in CookieBanerPro.

4 Option 1: invitation

In the **Add client** tab enter the client's company name, e-mail and website domain and choose your access level:

- **Publish** - you configure and publish the banner yourself,
- **Edit** - you configure, the client publishes,
- **Read** - preview only.

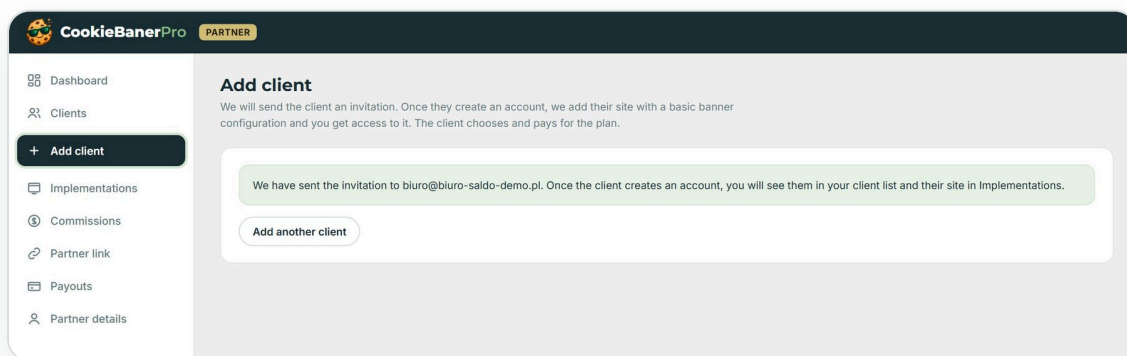
Click **Send invitation**.



The screenshot shows the 'Add client' form in the CookieBanerPro dashboard. The form is titled 'Add client' and includes a sub-header: 'We will send the client an invitation. Once they create an account, we add their site with a basic banner configuration and you get access to it. The client chooses and pays for the plan.' The form contains four input fields: 'Client company name' (filled with 'Biuro Rachunkowe Saldo'), 'Client e-mail' (filled with 'biuro@biuro-saldo-demo.pl'), 'Website domain' (filled with 'biuro-saldo-demo.pl'), and 'Your access to the site' (a dropdown menu set to 'Publish - you configure and publish the banner'). Below the fields is a green 'Send invitation' button. A note at the bottom states: 'The program covers new clients only: neither the domain nor the e-mail address may already be in CookieBanerPro. The invitation is valid for 30 days.'

5 Invitation sent

The client receives an e-mail with a one-time link (valid for 30 days). In your client list they appear as "Invited" - you can cancel an invitation you no longer need.

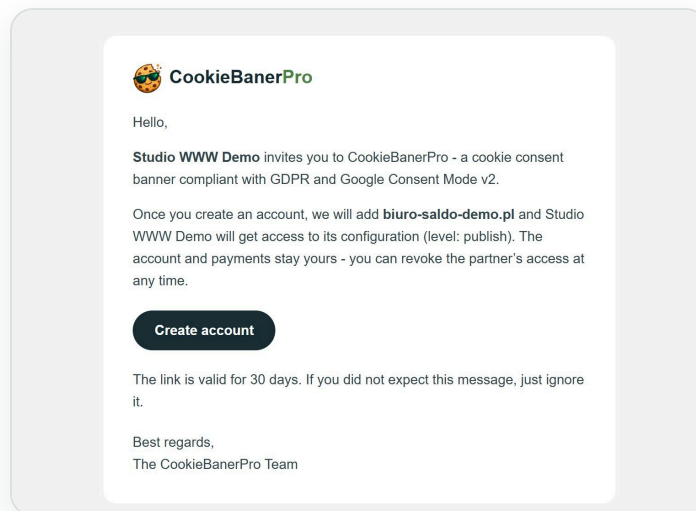


The screenshot shows the 'Add client' form after the invitation has been sent. The form now displays a green message box: 'We have sent the invitation to biuro@biuro-saldo-demo.pl. Once the client creates an account, you will see them in your client list and their site in Implementations.' Below the message box is a button labeled 'Add another client'.

6 What the client receives

This is the message from you (sent in the language of your account; for Polish and Ukrainian accounts - in Polish). When the client clicks **Create account** and signs up, we automatically:

- add their website with a basic, correct banner configuration,
- grant you access to that website at the chosen level,
- assign the client to you - you will see them in the Clients and Implementations tabs.



7 Option 2: partner link

Copy your link in the **Partner link** tab. You can add the code to any CookieBanerPro page (e.g. the pricing page). The client is assigned to you if they create a new account in the same browser within 30 days of clicking your link.

The statistics show clicks, sign-ups via the link, conversion and the number of paying clients.

A screenshot of the CookieBanerPro 'Partner link' dashboard. The top header shows the CookieBanerPro logo and a 'PARTNER' badge. A left sidebar contains navigation links: Dashboard, Clients, Add client, Implementations, Commissions, Partner link (highlighted), Payouts, and Partner details. The main content area is titled 'Partner link' and includes a description: 'Anyone who visits via your link, accepts marketing cookies and creates a new account within 30 days will be assigned to you. Invitations always work.' Below this is a large green box containing the partner link 'https://cookiebanerpro.pl/?partner=YEKMZU' and a 'Copy' button. A note explains that the code can be added to any CookieBanerPro page and provides an example URL. At the bottom, there are four summary cards: 'CLICKS (30 DAYS)' showing 42 total clicks, 'SIGN-UPS VIA LINK' showing 1 sign-up with a 2.4% conversion, 'PAYING CLIENTS' showing 4 clients from link and invitations, and 'YOUR CODE' displaying 'YEKMZU'.

NOTE

A referral from a link is remembered only if the visitor accepts marketing cookies in the banner. For a client you are already talking to, use an invitation - it always works.

Part 3. Implement the client's banner

You manage your clients' websites in the regular CookieBanerPro panel - the same one the client uses. All editor features are described in the client tutorial.

8 Implementations

A list of your clients' websites: domain, client, banner status ("Published" or "To implement") and your access level. The **Configure** button opens the panel directly in the client's account.

A client who came via your link decides about your access themselves - if they have not granted it, you will see "None - the client can grant it".

The screenshot shows the CookieBanerPro PARTNER dashboard. The left sidebar contains navigation links: Dashboard, Clients, Add client, Implementations (highlighted), Commissions, Partner link, Payouts, and Partner details. The main content area is titled 'Implementations' and includes a sub-header: 'Client sites you have access to. You configure them in the regular panel - switch to the client's account in one click.' Below this is a table with four columns: DOMAIN, CLIENT, BANNER, and YOUR ACCESS. The table lists four clients: kawiarnia-demo.pl, gabinet-demo.pl, salon-urody-demo.pl, and warsztat-demo.pl. Each row shows the client's name, their website, the banner status (all are 'Published'), and the user's access level (Edit, None - the client can grant it, Publish, Publish). A 'Configure' button is present at the end of each row.

DOMAIN	CLIENT	BANNER	YOUR ACCESS
kawiarnia-demo.pl	Kawiarnia Pod Lipą	Published	Edit
gabinet-demo.pl	Gabinet Fizjoterapii Ruch	Published	None - the client can grant it
salon-urody-demo.pl	Salon Urody Bella	Published	Publish
warsztat-demo.pl	Warsztat Kowalczyk	Published	Publish

9 Configuring in the client's account

After clicking **Configure** the panel switches to the client's account - you see their name in the top bar. Set up the banner and cookies, generate documents, and give the client the installation code or install it yourself in their GTM or WordPress.

The screenshot shows the CookieBanerPro client account for 'kawiarnia-demo.pl'. The top bar displays the client's name, the user's name (Pawel Lipski), and the account status (542 / 500 k, 0%). The left sidebar contains navigation links: Overview, Consent banner (highlighted), Cookies, Consents and statistics, Trends, Document generator, Settings, Plan, and My websites. The main content area is titled 'kawiarnia-demo.pl' and includes a sub-header: 'GDPR (opt-in) - banner displayed to all visitors - version 1 published'. Below this is a 'GDPR compliance' section with a circular progress indicator showing 85% completion. The progress bar is green, and the text '85 per 100' is displayed. The compliance checklist includes: Banner published, Code works on the site, Rejection available in the first view, All cookies are categorised as, Link to the cookie policy, The consent toggle button in the corner, and Consent log enabled. To the right of the checklist is a 'No link' button. Below the compliance section is an 'Activity - last 30 days' section with a bar chart showing page views, decisions, and agreement to everything. The chart shows a steady increase in activity over the last 30 days. To the right of the activity section is a 'Cookies on the website' section with a table showing the status of various cookies: Essential, Functional, Analytical, Performance, Marketing, and To be assigned. The table shows that all cookies are currently set to '0'. Below the table is a 'Manage cookies' button and a note: 'This page has not yet been scanned'.

Cookie Type	Status
Essential	0
Functional	0
Analytical	0
Performance	0
Marketing	0
To be assigned	0

10 Switching accounts

Switch between your own account and your clients' accounts in the menu under your name (the "Accounts" section). There is also a link back to the **Partner Panel**.

The screenshot displays the CookieBaner Pro interface for the domain **kawiarnia-demo.pl**. The top navigation bar includes the logo, domain name, user profile (Paweł Lipski), and account statistics (542 / 500 k, 0%).

Left Sidebar:

- Overview
- Consent banner**
- Cookies
- Consents and statistics
- Trends
- Document generator
- Settings
- Plan
- My websites

Main Content Area:

- GDPR compliance:** A circular progress indicator shows 85% compliance. A checklist includes: Banner published, Code works on the site, Rejection available in the first view, All cookies are categorised as, Link to the cookie policy (marked with a red 'x'), The consent toggle button in the corner, and Consent log enabled.
- Getting started:** A checklist with steps: Set up the consent banner (with an 'Open the editor' button), Publish (with a description of the 'Publish' button), and Paste the code into GTM or onto the webpage (with a 'Show code' button).
- Activity - last 30 days:** A bar chart showing page views (7,404) and decisions (2,465). A summary box indicates 'Agreement to everything' at 60%.
- Cookies on the website:** A table listing cookie categories: Essential, Functional, Analytical, Performance, Marketing, and To be assigned, each with a corresponding count (all currently 0).

User Menu (Right):

- Inst...
- ACCOUNTS
- My account (Owner)
- Tomasz Kowalczyk (User)
- ✓ Paweł Lipski (User)
- Izabela Wrona (User)
- My websites
- Plan and payments
- English (selected)
- Polish
- Deutsch
- Yuppiecucka
- Partner Panel
- Account settings
- Log out

Part 4. Commissions and payouts

We record a commission when the client pays for a plan within 90 days of creating their account. It becomes available for payout after 6 calendar months of continuously paid service. A refund, chargeback or payment gap before that date cancels the commission.

11 Commissions

Every commission has a status:

- **Qualification period** - the client is paying, we wait 6 months (date in the "Payable from" column),
- **Available for payout** - you can request a payout,
- **In payout** and **Paid out** - after your request,
- **Cancelled** - with the reason, e.g. the client stopped paying.

CookieBanerPro

PARTNER

Dashboard

Clients

+ Add client

Implementations

Commissions

Partner link

Payouts

Partner details

Commissions

The commission is one-time for every new client. Payable after 6 months of continuously paid service; a refund, chargeback or payment gap cancels it.

QUALIFICATION PERIOD

50 zł

AVAILABLE FOR PAYOUT

130 zł

IN PAYOUT

0 zł

PAID OUT

0 zł

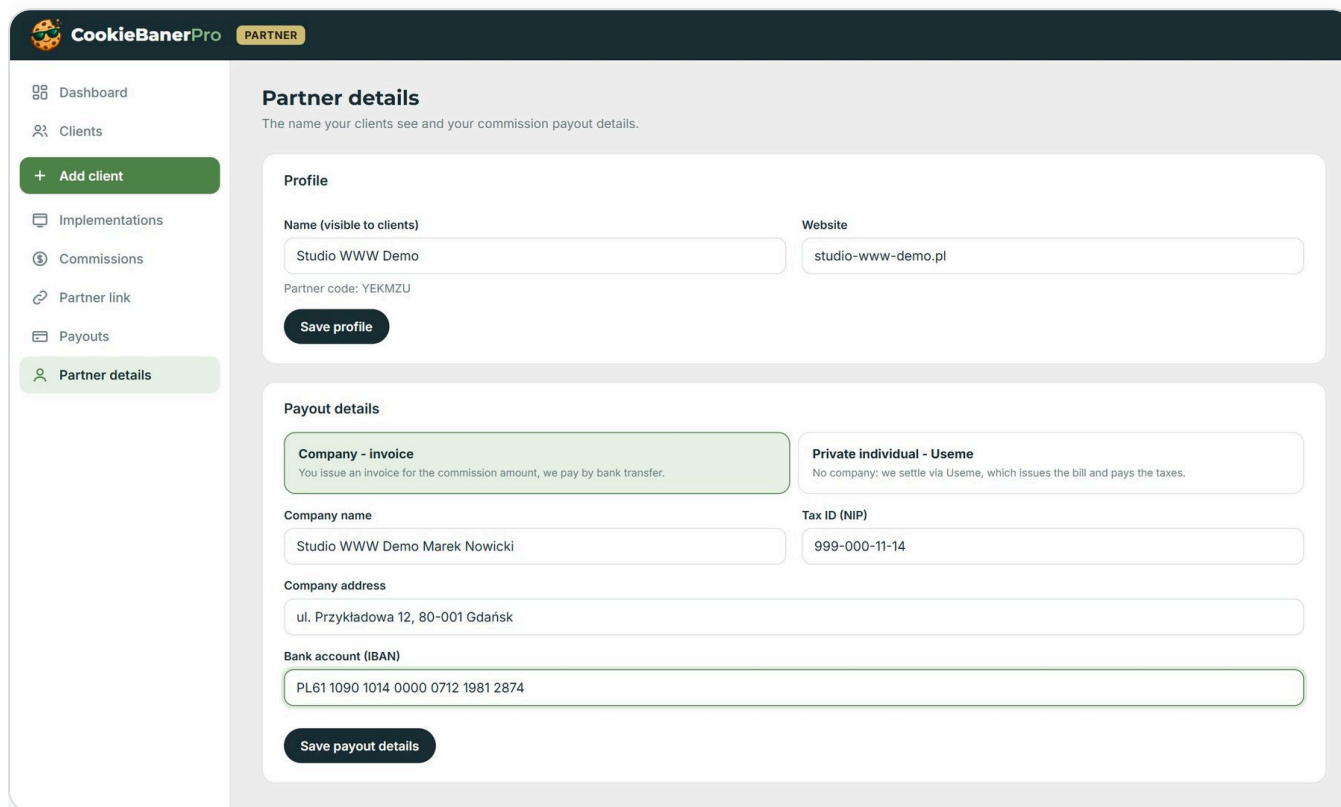
CLIENT	PLAN	FIRST PAYMENT	PAYABLE FROM	STATUS	AMOUNT
Warsztat Kowalczyk	Business	03/02/2026	03/08/2026	Available for payout	50 zł
Salon Urody Bella	Business	02/03/2026	02/09/2026	Available for payout	50 zł
Gabinet Fizjoterapii Ruch	Start	15/03/2026	15/09/2026	Available for payout	30 zł
Kawiarnia Pod Lipą	Business	12/08/2026	12/02/2027	Qualification period	50 zł

12 Payout details

In the **Partner details** tab choose how you want to be paid:

- **Company - invoice:** name, Polish tax ID (NIP), address and bank account - after your request you issue an invoice for the commission amount,
- **Private individual - Useme:** name and the e-mail of your Useme account - we create a Useme job for the commission amount and Useme settles the taxes.

You can also change the name your clients see here.



CookieBanerPro PARTNER

Partner details
The name your clients see and your commission payout details.

Profile

Name (visible to clients): Studio WWW Demo

Website: studio-www-demo.pl

Partner code: YEKMZU

Save profile

Payout details

Company - invoice
You issue an invoice for the commission amount, we pay by bank transfer.

Private individual - Useme
No company; we settle via Useme, which issues the bill and pays the taxes.

Company name: Studio WWW Demo Marek Nowicki

Tax ID (NIP): 999-000-11-14

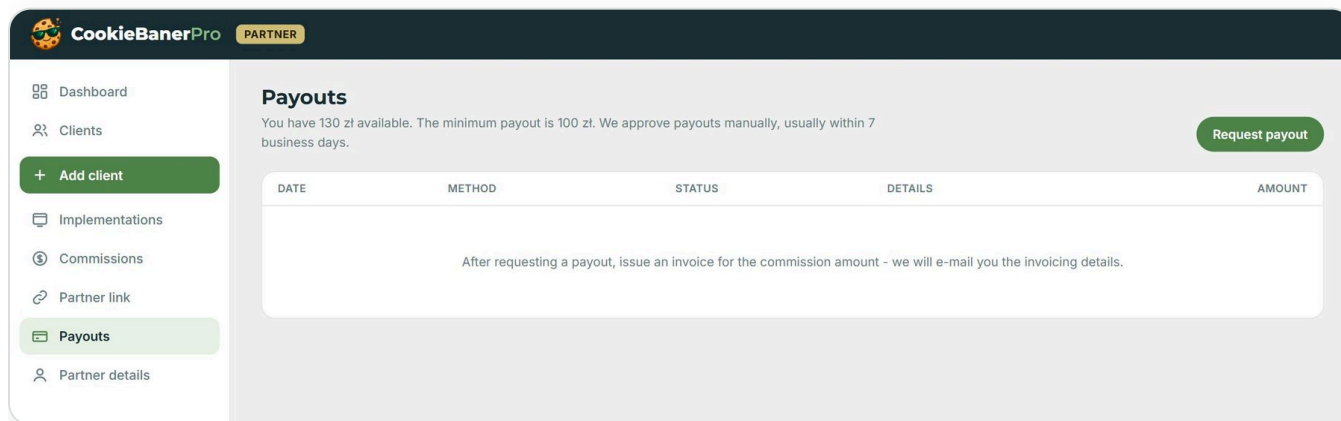
Company address: ul. Przykładowa 12, 80-001 Gdańsk

Bank account (IBAN): PL61 1090 1014 0000 0712 1981 2874

Save payout details

13 Request a payout

When your available commissions reach **100 zł**, the **Request payout** button becomes active. One click requests a payout of all available commissions.



CookieBanerPro PARTNER

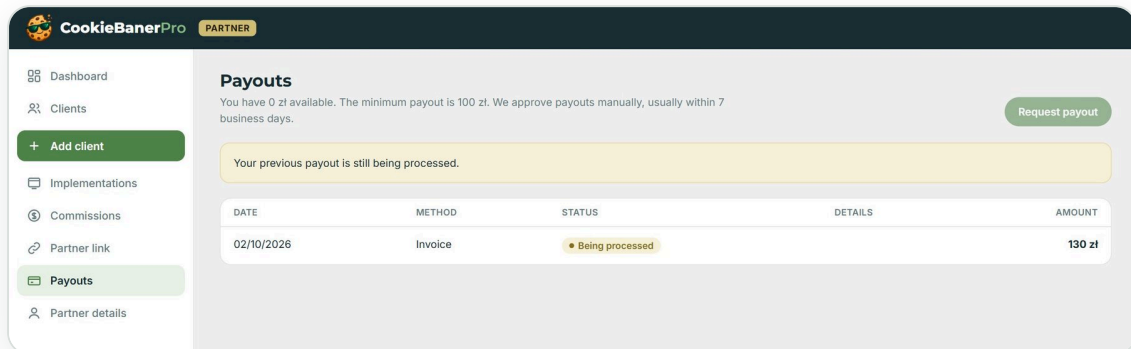
Payouts
You have 130 zł available. The minimum payout is 100 zł. We approve payouts manually, usually within 7 business days.

Request payout

DATE	METHOD	STATUS	DETAILS	AMOUNT
After requesting a payout, issue an invoice for the commission amount - we will e-mail you the invoicing details.				

14 Payout requested

We approve payouts manually, usually within 7 business days. The status changes to “Paid out” and the Details column shows the invoice or Useme job number. We let you know by e-mail when the payout is completed.



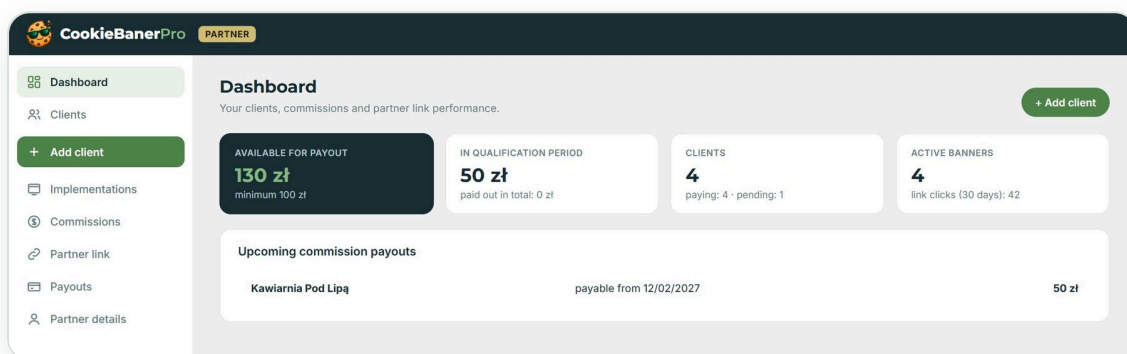
The screenshot shows the 'Payouts' section of the CookieBanerPro Partner dashboard. The left sidebar contains navigation links: Dashboard, Clients, Add client, Implementations, Commissions, Partner link, Payouts (highlighted), and Partner details. The main content area is titled 'Payouts' and includes a status message: 'You have 0 zł available. The minimum payout is 100 zł. We approve payouts manually, usually within 7 business days.' A green 'Request payout' button is in the top right. Below this, a yellow banner states 'Your previous payout is still being processed.' A table lists the payout details:

DATE	METHOD	STATUS	DETAILS	AMOUNT
02/10/2026	Invoice	• Being processed		130 zł

Part 5. Partner Panel tabs

15 Dashboard

Amount available for payout, commissions in the qualification period, number of clients and active banners, link clicks in the last 30 days and upcoming commission payouts with dates.



16 Clients

All your clients with their plan, commission status and source (invitation or link). Filters: Paying, Free, Invited, Inactive. The **CSV export** button downloads the list to a spreadsheet. For a client without payments you can see the deadline for paying for a plan so that the commission is recorded.

CookieBanerPro PARTNER

Clients
Clients assigned to you. The account and payments belong to the client - you see the plan, commission status and the sites you can access.

CSV export

Filters: All Paying Free Invited Inactive

Search: Szukaj klienta albo domeny

CLIENT	DOMAINS	PLAN	COMMISSION	
Pracownia Ceramiki Głina invited 28/09/2026	pracownia-demo.pl	Invited	-	Cancel
Biuro Rachunkowe Saldo invited 02/10/2026	biuro-saldo-demo.pl	Invited	-	Cancel
Kawiarnia Pod Lipą via invitation, 05/08/2026	kawiarnia-demo.pl	Business Paying	50 zł Qualification period	Configure
Gabinet Fizjoterapii Ruch via link, 10/03/2026	gabinet-demo.pl	Start Paying	30 zł Available for payout	
Salon Urody Bella via invitation, 20/02/2026	salon-urody-demo.pl	Business Paying	50 zł Available for payout	Configure
Warsztat Kowalczyk via invitation, 28/01/2026	warsztat-demo.pl	Business Paying	50 zł Available for payout	Configure

17 What the client sees

The client sees you in their **Account settings - Account permissions** as a user with access to selected websites, and in the **Implementation partner** card. They can change or revoke your access there - the assignment and the commission stay.

The screenshot shows the 'Account settings' page for 'warsztat-demo.pl'. The left sidebar contains navigation links: Overview, Consent banner (active), Cookies, Consents and statistics, Trends, Document generator, Settings, Plan, and My websites. The main content area has tabs for Profile, Account permissions (active), and API. Under 'Account permissions', there's a section 'People with access to the account' with a table listing users and their permissions. Below this is an 'Implementation partner' section showing 'Studio WWW Demo' with a 'Publish' button and 'Save access'/'Revoke all access' options.

EMAIL ADDRESS	ACCOUNT PERMISSIONS	SITE ACCESS	STATUS
biuro@warsztat-demo.pl Tomasz Kowalczyk	Owner	All sites - full access	Active
marek@studio-www-demo.pl Marek Nowicki	User	warsztat-demo.pl: Publish	Active

Buttons: + Add person, Edit, Delete

Implementation partner: Studio WWW Demo - studio-www-demo.pl
Assigned since 28/01/2028
warsztat-demo.pl
Publish
Save access, Revoke all access

Frequently asked questions

The client already has a CookieBanerPro account

We cannot assign them to you - the program covers new clients only. The client can still grant you access to their website in Account settings - Account permissions, and you can implement their banner.

A client came via my link, but I do not see them

Possible reasons: they did not accept marketing cookies in the banner, created the account in a different browser or after 30 days, previously came via another partner's link, or already had an account. Use an invitation for your next client.

Can I charge the client for the implementation?

Yes. You agree your fee with the client yourself - we are not involved. The client pays us the regular list price.

What if the client cancels after the commission is paid out?

Nothing - the commission is one-time and is yours after the qualification period, unless it was obtained in breach of the Partner Program Terms.

Need help?

Write to us via the form at cookiebanerpro.pl/kontakt - we reply on business days.